

# WHERE DOES YOUR HOME NEED INSULATION?

**YOU CAN SAVE UP TO 20%**  
ON YOUR ENERGY BILLS WITH GOOD ROOF INSULATION

THE AVERAGE  
U.S. FAMILY SPENDS

**\$1,900**

PER YEAR ON  
HOME UTILITY BILLS



## MOST IMPORTANT PLACES TO INSULATE YOUR HOME



### THE ATTIC -

The roof area of your home represents the largest amount of potential for conditioned air loss, and even more so in the summer season.

### EXTERIOR WALLS -

Poor insulation levels in exterior walls is frequently the cause of cold or warm spots in the home, as well as drafts.

### DUCT SYSTEMS -

Uninsulated duct systems will lose lots of conditioned air through both the principles of radiation and through air leaking.

INSULATION

